

Standard #4 Measurement and Analysis of Student Learning and Performance

Student Learning Results	Students can identify those activities that best align organizational ability with market opportunities in order to create value for relevant stakeholders														
		Analysis of Results													
Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)										
80% of students will achieve High or Medium High	Analysis of written response to case analysis in the MBA 5910 capstone course - Summative, Direct, Internal	89% of students achieved the desired benchmark	The results are satisfactory, but questionable due to sample size	The sample size was very small and so this may be revisited when more data is available	<table border="1" style="display: none;"> <caption>Bar Chart Data</caption> <thead> <tr> <th>Term</th> <th>Value</th> </tr> </thead> <tbody> <tr> <td>Spring 1 2022</td> <td>0.00</td> </tr> <tr> <td>Spring 2 2022</td> <td>0.89</td> </tr> <tr> <td>Summer 2022</td> <td>0.00</td> </tr> </tbody> </table>	Term	Value	Spring 1 2022	0.00	Spring 2 2022	0.89	Summer 2022	0.00		
Term	Value														
Spring 1 2022	0.00														
Spring 2 2022	0.89														
Summer 2022	0.00														
Student scores will show an upward trend on the related Peregrine subject matter areas	Review and analysis of Peregrine results - Summative, Direct, External, Comparison	The trend in scores was upward for the measured period	The results are satisfactory and so no action will be taken.		<table border="1" style="display: none;"> <caption>Bar Chart Data</caption> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>Spring 2021</td> <td>64</td> </tr> <tr> <td>Sum/Fall 2021</td> <td>56</td> </tr> <tr> <td>Spring 2022</td> <td>60</td> </tr> <tr> <td>Spring 2023</td> <td>58</td> </tr> </tbody> </table>	Term	Score	Spring 2021	64	Sum/Fall 2021	56	Spring 2022	60	Spring 2023	58
Term	Score														
Spring 2021	64														
Sum/Fall 2021	56														
Spring 2022	60														
Spring 2023	58														
Student pairwise results will show improvement between MBA 5010 and MBA 5910	Review and analysis of Peregrine results - Summative, Direct, External, Comparison	With the exception of the first term, the students do show improvement over their MBA career	The results are satisfactory and so no action will be taken.	The sample size for the first term was very small and therefore can be ignored	<table border="1" style="display: none;"> <caption>Bar Chart Data</caption> <thead> <tr> <th>Term</th> <th>Value</th> </tr> </thead> <tbody> <tr> <td>Sum/Fall 2021</td> <td>15</td> </tr> <tr> <td>Spring 2022</td> <td>22</td> </tr> <tr> <td>Spring 2023</td> <td>12</td> </tr> </tbody> </table>	Term	Value	Sum/Fall 2021	15	Spring 2022	22	Spring 2023	12		
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Sum/Fall 2021	15														
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Spring 2023	12														

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Student Learning
Results: PLO 2

Students can identify opportunities to improve internal processes toward the goal of increasing operational efficiency, market reach, and/or customer satisfaction

Analysis of Results

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Student Learning Results: PLO 4	Students can evaluate the potential ESG impact of a given value creating activity					
		Analysis of Results				
Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)	(3-5 data points preferred)
