

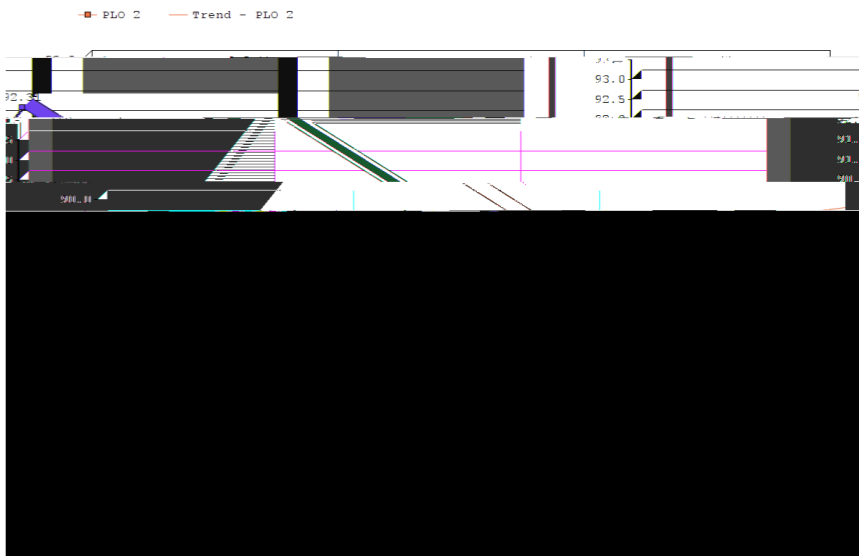
Standard #4 Measurement and Analysis of Student Learning and Performance

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| Student Learning Results | PLO1: Students will demonstrate proficiency in group dynamics, collaboration, interpersonal relations, and leading individuals, teams, or organizations. | | | | |
| | Analysis of Results | | | | |
| Performance Measure | Measurement instrument / process? | Current Results | Analysis of Results | Action Taken or Improvement made | Insert Graphs or Tables of Resulting Trends (3-5 data points preferred) |

Goal:
 - Post test scores should show improvement demonstrating that the coursework is enhancing student proficiency with PLO1. Measurements were taken in FA 2020, SP 2021, FA 2021 and SP 2022
 - 70% overall mean score and at least 70% of students scoring at or above national average.

Stretch Goal:
 - A percentage of scores will be significantly above the National Benchmarking scores for items measured for PLO1
 - 75% overall of average score and at least 70% of students scoring 7 scorsigro(r

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| Student Learning Results | PLO2: Students will demonstrate proficiency in complex problem-solving skills, logical reasoning, and idea generation for making strategic business-related decisions. | | | | |
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| | | Analysis of Results | | | |
| Performance Measure | Measurement instrument / process? | Current Results | Analysis of Results | Action Taken or Improvement made | Insert Graphs or Tables of Resulting Trends (3-5 data points preferred) |
| <p>Overall mean score should be on par with National mean score - 65% overall mean score and at least 70% of students scoring 70%</p> <p>Stretch goal: - Overall mean score significantly above the National mean score - 70% overall mean score and at least 50% of students scoring 80%</p> | <p>Capsim ModExam - direct, formative, external</p> | <p>The goals were met. A total of 105 students completed the assessment in Fall 2020 with 25.71% scoring above 70%. In Fall 2021 24.7% of the students completing the assessment scored above 70%. When we designed the assessment we were expecting that some students may not demonstrate mastery with problem solving skills. We are pleased to see indications that some students did exhibit mastery and we plan to help other students in the program achieve a level of mastery that is at par with national benchmarks.</p> | <p>While the minimal nor stretch goals were accomplished, scores are closer to the national average. We have high expectations for our students and plan to provide additional support to help them achieve these expectations. The M&L program results indicate that students need more preparation to achieve mastery of strategic decision making skills. To help with this we intend to make the individual development plans mandatory. Currently students are given the option to create individual development plans. Making this mandatory will help students engage with tutoring and review of content activities that can generate better results going forward. The graph shows percentage of students achieving set goal scores.</p> | <p>We added self-assessments and optional individual development plans for students to chart a course to improve their knowledge, skills and abilities. These activities are designed to provide students with deeper understanding of their managerial and leadership abilities. The concepts of group dynamics and leading individuals and organizations is an important concept discussed and applied in the majority of the courses in the M&L program. These assessments are benchmarked across the nation and hence provided reliable datapoints for us to improve upon. We continue to monitor student results and how these compare to national standards and adjust as needed going forward.</p> |  |

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| Student Learning Results | PLO 4: Students will demonstrate proficiency in statistical and other mathematical techniques, data analysis, and quantitative modeling of business-related information to construct solutions for management and leadership problems | | |
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| Performance Measure | Measurement instrument / process? | Current Results | Analysis of Results |
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