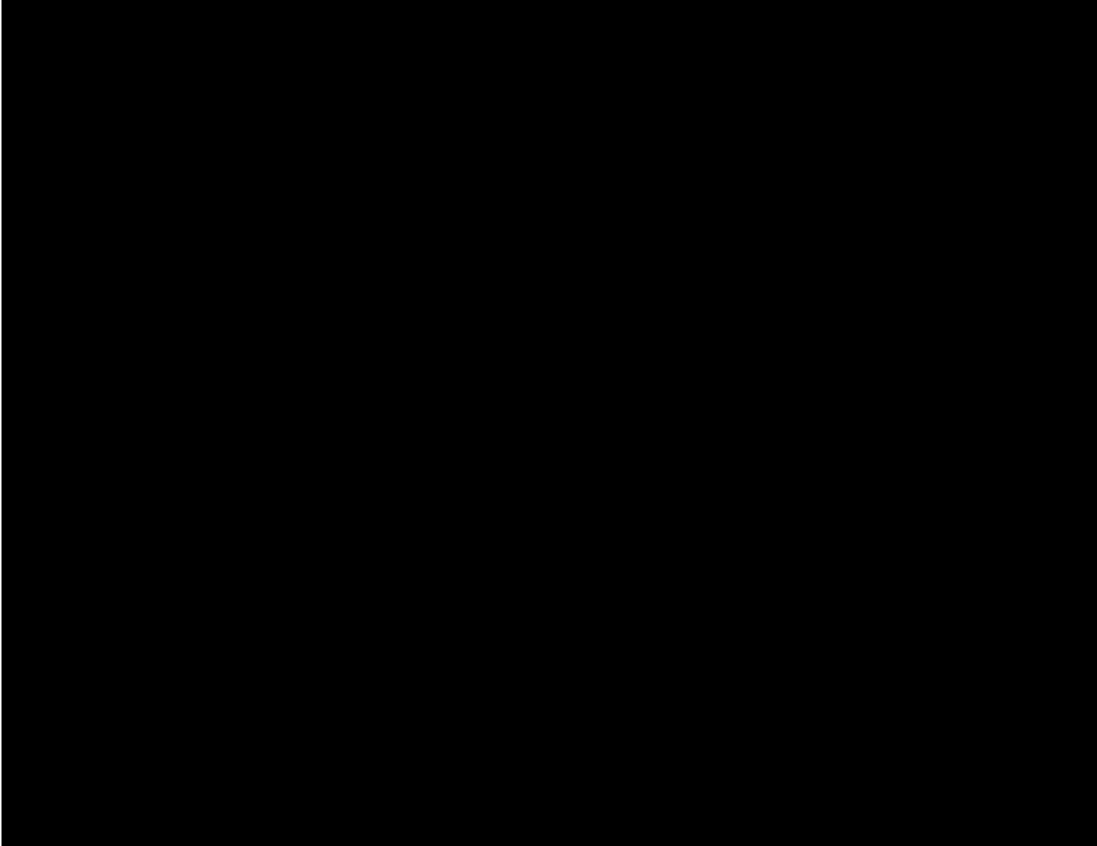






## Standard #4 Measurement and Analysis of Student Learning and Performance

<b>Student Learning Results: PLO 3</b>	<b>PLO 3: Students can understand the risk-return relationship and can estimate appropriate rates of return.</b>				
		<b>Analysis of Results</b>			
Performance Measure	Measurement instrument / process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)
Goal: At least 80% of students achieve "medium" or "high" results on assessment exam.	Multiple choice test in three required upper-level finance courses. Direct, formative, internal.	Please see graph. PLO 3 is divided into 2 subcategories and are provided as 3a and 3b.	<p><b>Learning Outcome 3a: %C ā^} • &amp;#x26a;</b> identify determinants of interest rates and specify how they affect required returns of securities. • + saw a slight decrease in performance, but still above the target.</p> <p><b>Learning Outcome 3a: %C ā^} • &amp;#x26a;</b> estimate required returns. • + met the 80% goal only one of the past six years. There appears to be confusion with the wording of the first question and perhaps confusion with the amount of calculation required on the part of the student in the second question.</p>	The survey questions for Learning Objective 3b was adjusted midyear in the AY 21/22 assessment to better reflect what we are trying to assess. Results from next year's assessment should more accurately reflect our desired outcome.	<div style="border: 1px solid black; padding: 10px; margin-bottom: 5px;">Program Learning Outcome 3</div> 

## Standard #4 Measurement and Analysis of Student Learning and Performance

<b>Student Learning Results: PLO 4</b>	<b>Students can describe the intermediation services provided by financial institutions.</b>				
		<b>Analysis of Results</b>			
<b>Performance Measure</b>	<b>Measurement instrument / process?</b>	<b>Current Results</b>	<b>Analysis of Results</b>	<b>Action Taken or Improvement made</b>	<b>Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)</b>
Goal: At least 80% of students achieve "medium" or "high" results on assessment exam.	Multiple choice test in three required upper-level finance courses. Direct, formative, internal.				