



Degree Plan

Master of Arts(MA)
Management and Leadership/ an emphasis in
Digital Marketing Management
39-42 hours

Student: _____
Student ID: _____
Email: _____
Beginning Term: _____
Goal to Graduate by: _____
Academic Advisor: _____

Program prerequisite course (3 hours)
Course

Hrs Term Yr



DegreePlan

Pathways

Actual schedules may vary based on start date and course availability

Full-Time Suggested Pathway/BUSN 5000

YEAR 1

Term 1	Term 2	Term 3	Term 4	Term 5
BUSN 5000	MNGT 5590	BUSN 5200	MNGT 5650	MNGT 5670
MNGT 5000	HRMG 5000	MRKT 5000	MRKT 5740	BUSN 5760

YEAR 2

Term 1	Term 2	Term 3
HRDV 5630	MNGT 6000	MRKT 5790
MRKT 5895	MRKT 5750	

Full-Time Suggested Pathway/o BUSN 5000

YEAR 1

Term 1	Term 2	Term 3	Term 4	Term 5
MNGT 5000	HRMG 5000	MNGT 5650	BUSN 5760	MNGT 5670
MNGT 5590	BUSN 5200	MRKT 5000	MRKT 5740	MRKT 5895

YEAR 2

Term 1	Term 2
HRDV 5630	MNGT 6000
MRKT 5750	MRKT 5790

Part-Time Suggested Pathway/BUSN 5000

YEAR 1

Term 1	Term 2	Term 3	Term 4	Term 5
BUSN 5000	MNGT 5000	MNGT 5590	HRMG 5000	



DegreePlan

YEAR3

Term 1	Term 2	Term 3	Term 4
BUSN 5760	MRKT 5895	MRKT 5750	MRKT 5790