



School of Communications

## BA in Advertising and Marketing Sample Transfer Course Sequence/Study Abroad

Students should consult with their advisor to determine their plan of study.  
Students must take 120 credit hours to graduate with an average of 15 credit hours per semester.

Students with an Associate in Arts (A.A.) from a regionally accredited institution will have fulfilled all of Webster University's general education requirements.

- < ADVT 4190 Advertising Research is only offered in the Fall; ADVT 4910 Advertising Campaign is offered only in the Spring. These two courses must be taken in sequence.

Course	Year 1			Year 2	
Major Coursework	FA	SP	SU	FA	SP